

**WHAT IS CLAIMED IS:**

1. A tail for attachment to a crank bait having an eye, the tail comprising:

a substantially concentric base; and

a plurality of strands affixed to said concentric base;

said concentric base being affixed through the eye to the crank bait and said tail providing movement of the plurality of strands as the crank bait moves through water.

2. The tail for attachment to a crank bait of claim 1 wherein said concentric base includes an opening having elastomeric characteristics and said concentric base being enlarged to accommodate passage over the eye and constricted upon passage of the eye through the opening, thereby holding said concentric base in place upon the eye.

3. The tail for attachment to a crank bait of claim 2 further comprising a split ring and a hook; and

wherein the split ring is attached to the eye upon passage of the concentric base through the eye and the hook is attached to the split ring, thereby preventing the tail from detaching from the crank bait.

4. The tail for attachment to a crank bait of claim 1 wherein the tail provides a counteracting motion corresponding to each forward motion of the crank bait.

5. A crank bait for use in attracting fish, the crank bait comprising:

a crank bait having a rearwardly mounted eye;

a bill mounted on a forward portion of the crank bait; and

a tail having a concentric base with a plurality of strands, said tail being affixed through the rearwardly mounted eye to the crank bait;

said tail providing movement of the plurality of strands as the crank bait moves through water, thereby providing an appearance of a fish moving through the water.

6. The crank bait of claim 5 wherein said concentric base includes an opening having elastomeric characteristics and said concentric base being enlarged to accommodate passage of the eye and constricted upon passage of the eye through the opening, thereby holding said concentric base in place against the eye.

7. The crank bait of claim 6 further comprising a split ring having an attached hook and wherein said split ring and hook is attached to the eye after attachment of said tail.
8. The crank bait of claim 5 wherein said tail provides a counteracting motion corresponding to each forward motion of the crank bait.
9. A tail for attachment to a lipless crank bait, the tail comprising:
  - at least two cycle strands; and
  - a base section, said cycle strands affixed to said base section and said base section being affixed to the lipless crank bait;
  - whereby said cycle strands spiral through water upon movement of the lipless crank bait movement through the water.
10. The tail for attachment to a lipless crank bait of claim 9 wherein each cycle strand is biased to a curved shape.